

**FOR IMMEDIATE RELEASE**

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## **Longtime Executive Director, Mag Strittmatter, to Leave The Action Center** *Named the new president and CEO of Roadrunner Food Bank in Albuquerque*



LAKESWOOD, CO - The Board of Directors of The Action Center announces the resignation of longtime Executive Director Mag Strittmatter. Strittmatter has been with the organization for over 15 years, first as director of development and communication, and executive director.

Strittmatter has been named President and Chief Executive Officer of Roadrunner Food Bank, located in Albuquerque, New Mexico. Roadrunner, the largest food bank in the state, provides a variety of services to all 33 counties and feeds an average 70,000 people per week across the state. Roadrunner is a Feeding America member. Her last day will be January 12, 2018.

Board President of The Action Center, Ben Wiederholt will lead the search effort to identify the next executive director. "Mag has been a remarkable force for good for our community. We are grateful for all she has done and Roadrunner Food Bank has found an exceptional leader. The board of directors is actively working on a transition plan and recruitment for Mag's successor. We will ensure we will find the right person to lead The Action Center and the 20,000 people that we serve each year."

Over her tenure, Strittmatter saw the agency through tremendous growth, taking the cash budget from \$600,000 to \$4.3m a year and a staff of 14 to 50. She also led the purchase of adjacent buildings and directed a capital campaign project resulting in the creation of a 14,500 square foot Program Services building. The Action Center is one of the most respected poverty alleviation nonprofits in the metro area.

"It has been an honor to have served The Action Center, Jefferson County and our participants. I am most grateful for the passion for the mission shown by the board, staff, volunteers and donors," said Strittmatter.

### **About The Action Center**

The Action Center is a 501c3 human service non-profit organization offering the single-most comprehensive range of services to struggling residents of Jefferson County and the homeless. We meet the immediate needs for our clients, treating them with respect and dignity. Then, we provide clients with the resources needed to develop pathways to self-sufficiency, breaking the cycle of poverty. You can learn about our services and ways to get involved by coming on a tour, visiting [www.theactioncenterco.org](http://www.theactioncenterco.org) or by contacting Tawney Eisenbraun at 720.407.6686 or [tawneye@theactioncenterco.org](mailto:tawneye@theactioncenterco.org).

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*pathways to self-sufficiency*